

# **Interim General Manager Report to the LSB**

## **September 21, 2024**

### **Social Media Internship Program**

From January to June of 2024, led by Programming Coordinator mikO Tolliver and Program Organization Assistant Peter Stickney, the programming department had a 6 month Social Media Training program that trained 7 individuals in audio and video editing, production, live videocasts (On The Deck), recording station events (KPFA 75th Birthday with Amy Goodman Event) and posting content on the station's social media accounts.

The interns created a video to tell the online audience what they learned at KPFA as well as express gratitude to mikO Tolliver, Peter Stickney, and the General Manager for the opportunities and training they received.

Click on this link to watch the video: <https://youtu.be/joaLCsC6f3M>

### **Work Experience**

KPFA is a host agency site with Self Help for the Elderly, a program geared towards participants that are 55 years and older who are actively looking for employment and need training and work experience. We have 4 individuals working at the station as assistants to our Membership Department, Operations Department, Programming Department and General Manager. They are helping us with our goal of constant and improved communication with listeners and staff, and in exchange KPFA's staff members train and supervise these individuals on tasks and skills that will make them marketable in the job search arena.

### **Fall Fund Drive**

The station is in the middle of our Fall Fund Drive. We have a goal of \$450,000 and as of today, we have reached 52% of our goal. We need \$215,000 to reach our goal and we hope to reach it by the end of the drive on Friday September 27th. Please help spread the word and support your listener sponsored radio station by going to [kpfa.org](http://kpfa.org) and clicking on the 'Donate Here' button on the front page or by going to the menu and clicking on 'Support KPFA Today.'

A reminder, the station costs ~\$300,000 per month to operate. It is crucial that we reach our Fund Drive goal this week.