

Interim General Manager Report to the LSB

May 18, 2024

Station Opening Up to All Staff

Pacifica Foundation, Inc. has acquired general liability insurance in March and KPFA will begin allowing programming staff into the station starting on Monday July 1st. Guests on programs will continue to be limited. We are excited for the first step in the station reopening to staff and guests. Updates and announcements will be made at future LSB meetings, on On The Deck and within station communications.

New Listener Survey

The May to June 2024 Listener Survey is the second of a series of quarterly surveys and it is available on kpfa.org. Our listeners are invited to participate and complete it by midnight on Sunday, June 30th. You can find the survey on the station's website under the drop-down menu, titled "Listener Survey." Or, when the station is not in Fund Drive, you will see it at the top of the website's front page. The goal of the online survey is to gather your listening preferences and learn more about you, our listener.

We need one submission per person and should take no longer than 15 to 20 minutes to complete. If you have issues accessing the survey, please call 510-848-6767 ext 200 for assistance.

Station Fund Drives and Finances

The station's overall fund drive goal for calendar year 2023 was \$2,219,000. The station received \$1,944,179 in listener pledges, which is -12.38% short of the goal or \$274,821 short.

In general, the station costs ~\$300,000 per month to operate and we received a few bequests that helped bridge the gap, as well as, provide enough savings equivalent to at least one month of reserves.

Maintenance and Repairs

There are a few items that need to be addressed at the station and the management team is working on getting quotes for the following:

1. New Elevator for 1929 MLK Jr Way
2. Tower Painting to stay in compliance with the Federal Aviation Administration at the antenna sight on Grizzly Peak.
3. Upgrading the station's website, kpfa.org

Pacifica Board Elections

Pacifica Foundation, Inc. and KPFA will have local station board elections this year and this is a reminder that a minimum \$25 donation between July 1st, 2023 to June 30th, 2024 will give member listeners voting privileges. If you have not made a minimum \$25 donation, please do so by midnight on Sunday, June 30th. Listeners can go to kpfa.org, click on the menu and within "Support KPFA Today," click on "Make a Donation." Or you can make a donation during the Spring Fund Drive, which ends on Friday, May 24th.

Location of General Manager Reports

Today's brief report and previous reports are located on kpfa.org. You can find it within the website's menu, under "About." From there, click on the General Manager's Report and you will find a post with links.

Thank you to everyone for participating in today's Local Station Board Town Hall.