

Community Advisory Board (CAB) MINUTES – March 23, 2019
Grassroots House, Berkeley, CA

- 11:00 1. Sign in CAB members present - (MaryAnn) : Craig Dunkerley, Richard Stone, Mary Ann Thomas Present.
- 11:04 2. Introductions of new CAB members (if any), and community members (voluntary) : Community members present – Jason Miles of Redwood City and Angela L. of Mountain View. Had questions about programming, the future of KPFA, and the Administration.
- 11:08 3. Assign meeting roles for any regular position holders who may be absent (Chair, Scribe/Minute Taker, Time-keeper etc.) : Chair – Craig, Scribe – Mary Ann, Time-keeper – Rich.
- 11:10 4. Additions or Modifications to the Agenda (**see item 11**); then approval of agenda : Approved as amended.
- 11:15 5. Community input time : Questions about programming, particularly asking about what happened to *Twit Wit*.
- 11:30 6. CNA Review –
- A. Review last year’s questions and discuss any modifications that might be desired : Reviewed last years questions. Decided to move some questions, combine 8 & 9 into one question and add a new question about elections. MaryAnn has notes and will revise the SurveyMonkey and send it to the LSB to review and offer suggestions.
- Time Line: Have LSB review revised questions at their April 20 meeting.
Have final version reviewed by CAB at our April 27 meeting.
Have KPFA begin to pay for 3 months of Survey Monkey starting June 1
Open the Survey to listeners by June 1 – starting CARTs and outreach
Close the Survey Sept. 30
Finalize the 2019 Community Needs Assessment (CNA) by Oct. 26 CAB mtg.
- B. Discuss new question suggested by MaryAnn : Agreed to add the new questions, presented by Craig and slightly modified.
- C. Discuss how and when to pay for this year’s Survey Monkey survey, including what to do with the \$100 donation from last month’s guest. : MaryAnn will turn the \$100 donation over to Maria at KPFA and request a reimbursement to MaryAnn for \$100 for a portion the 2018 Survey which she funded as a donation. This will partially cover the expense of the Survey Monkey. For the 2019 Survey, KPFA has agreed to put it on KPFA’s credit card. MaryAnn will make sure this happens.
- 11:50 7. CARTS for membership & meeting announcements –
- A. revise and re-record as necessary – report from Craig : This was done, and Richard heard one on air.
- B. Give membership CART highest priority – report from Craig – this was done.
- 11:52 8. Listener Email to CAB – report from Richard
(i.e. are there any emails this month from listeners that we need to discuss and/or respond to?) : Only emails from the Survey Monkey website.

11:55 9. Last LSB meeting – Report from MaryAnn (March LSB meeting is next week) – No report.

11:58 10. Grassroots House – update/report (if any) from MaryAnn : Grassroots House has been paid for 2018 including 3 months when the CAB didn't meet there. These three months will be credited to 2019. The 2019 dates have been entered onto the Grassroots House calendar through December. Grassroots House will invoice KPFA for the 2019 meetings in January of 2020.

12:00 11. Items added to agenda (if not covered elsewhere)

A. Joe Partanski- What to do with the News Papers he left last meeting? – Rich gave MaryAnn the News papers which she will distribute at next week's LSB meeting. Also, Berkshire Books in Concord would like to become an official KPFA ticket seller. This has been communicated to station Management twice but no response has yet been received.

B.

C.

D.

12:25 12. Announcements - reminder: next meeting April 27

12:30 13. Adjourn : Adjourned at 11:45.