

KPFA COMMUNITY ADVISORY BOARD
Agenda and Minutes Sunday, August 14, 2016 11 -1 PM
GRASSROOTS HOUSE: 2022 BLAKE STREET BERKELEY, CA

CAB MEMBERS: Karyn Nyhus, Robin House Collin, Richard Stone, Carol Wolfley

Community Members: Greg Nelson, Georgia Frazier

-Greg drove up from LA to attend LSB and CAB meetings to discuss his concern for the state of KPFA and Pacifica and its survivability.

-Greg suggests that more music to attract youth.

-Georgia suggests that balance time between NPR and KPFA listening affairs with son and gave feedback 80-20 news/public affairs-music.

-Georgia suggests competitive research and do outreach for public and commercial radio branding should come from programming fiscal examination of contributors and what they are listening to promotion and audience development

Former Cab Member stopped by to drop off banners, education group suggestions on task force report and to say she would return when she was better and to wish us the best

CAB nominees – Georgia’s nomination will be submitted to LSB at next meeting.

Sign in

1) Introductions, read meeting agreements and time-sharing process statement. (5 MIN)

1.5) REVIEW AGENDA AND SET TIMES, ROLES AND PRIORITIES (5 min)

-Agenda confirmed-

2) Community Input Time 15 minutes, with requests for written statement and or community feedback forms which may be included in minutes.

Report from the LSB Meeting

3) Preparation of Community Needs Assessment 40 minutes

A. Review progress on compilation of information from feedback forms from both meetings (5 MIN - FACTS ONLY).

PROPOSAL: CAB members will send email drafts of Task Force Reports to CAB email list by August 24th CAB members will have one week to send feedback to the editor and bring final reports about the task forces for the community needs assessments at the September CAB meeting. PROPOSAL PASSED

B. CONFIRM FORMAT/OUTLINE OF FINAL REPORT (15 MIN)

-Confirmed-

C. Review Community Needs Assessment target date AND STEPS REQUIRED TO MEET IT (15 MIN)

-Reviewed-

D. Assign tasks AND DEADLINES (5 MIN)

-Assignments made-

4) Reread AND REVISIT (FOR COMPLETENESS AND FAIRNESS) agreements for CAB member responsibilities (15 MIN)

Rich-takes minutes during meetings, helps with call INS at meetings, printing and monitors invoicing and KPFA payment for Grassroots house

Karen- posts meetings on KPFTX and to KPFA website, maintains electronic CAB documents and email list

Robin- sends in minutes and requests for carts to station, helps with reports to LSB, keeps sign in sheets

Carol- creates agendas, helps with reports to LSB, arranges meeting locations, station contact about CAB membership, holds CAB hard copies of surveys and CAB regulations

Michael-helps with timing shares and will help with Community Needs Assessment

WHO MAINTAINS FACEBOOK PAGE

WHO CHECKS CAB EMAIL ACCOUNTS (AND STARTS RESPONSES/CONFERS W/CAB ON HOW TO RESPOND)

-tabled-

5. CAB member proposals presented in written form. Does anyone have any proposals you want to bring?

6. CAB Facebook PAGE UPDATE, QUESTIONS AND NEXT STEPS; ASSIGN TASKS Proposal to table until after CNA completed

-VOTED TO TABLE-

7. CAB member task forces reports and proposals (10 MIN)

8. KPFA Website CAB Minutes 10 minutes

Rich sends notes from meeting, Robin checks website for the posting

9. Announcements (5 MIN)

10. Next meeting September 18 (5 MIN)

11-1 pm, Grassroots House, 2022 Blake Street Berkeley