KPFA Community Advisory Board Draft Agenda Sunday, April 19 2015, from 11:00 AM -1:00 PM at the Grassroots House, 2022 Blake Street in Berkeley.

CAB Members present: Steve Martinot. Judith Gips, Jennifer Fazio, Robin House Collin,, and Carol Wolfley

No Community Members attended

Agenda. Resolutions and Notes,

Remembering, CAB member Reggie Davis and Wesley Burton

<u>Community input time</u> 15 minutes for community members to speak with time divided equally and if more than 5 are present adjustments will be made as needed. 15 minutes.

Read resolution on timing of shares, community members input, and types of meetings. 1 minute We will time shares during meetings for all present of 1 to 2 minutes each with possible CAB member agreements for time extensions upon request. All present will have an opportunity to share on agenda items with CAB facilitation for staying on topic and honoring time agreements and calling on people who have raised their hands. A CAB member will take stack, tracking, the order in which people raise their hands and also prioritizing those who have not spoken.

Review CAB – KPFA COMMUNITY and PROGRAMMER EVENT Feb. 22, 30 minutes

Observations from the event: collecting and compiling sign in sheets.

Decision: CAB members will continue to follow up with list of participants and organizations and potential community connections.

Google group and community activity,

CAB Feb.22 meeting participants report that a coalition of Save the Shattuck Cinema, Berkeley Neighborhood Council and BCA has formed to organize meetings to discriminate information about target areas for development, environmental issues and affordable housing.

Information from the feedback forms, we received 38 feedback forms from the CAB Feb. 22 event and have some others from other events.

Decision CAB members will work to consolidate information from CAB feedback forms to prepare a report for the Local Station Board and Station Management. Areas of focus will include News and Public Affairs, KPFA Community Involvement, Youth, Culture and Music, Digital Resources, and Social and Economic Justice.

Report on LSB meeting and proposal 20 minutes

Decision: The KPFA Community Advisory Board supports the proposal for local community news and public affairs submitted by Andrea Prichett to the LSB April 11, 2015 which reads:

The LSB asks that KPFA General Manager and staff work with community members to develop a coordinated station-wide plan for providing local news and public affairs programming in alignment with KPFA's mission to cover local events and topics with a depth, insight and broad signal range that no other station can do.

This plan may include exploration of possibilities to:

Increase access to information from the community such as:

- 1. Organize an electronic bulletin board to share and utilize news and public affairs information resources from the KPFA community, local organizations and the public
- 2. Establish a list of people involved with social justice, political, economic and environmental issues from our local geographical areas who we can invite to contribute to local news and public affairs programs as citizen journalists
- 3.Expand recruitment and training of program interns for news and public affairs. Articulate requirements for becoming an intern and make these requirement broadly known and available on our website to attract people who are skilled and/or interested in contributing to programming.
- 4. Develop and communicate a system for programmers to be able to receive and use recorded segments from community members for news and public affairs programs.
- 5. Utilize Twitter, Facebook and live stream channels to get up to the minute information for news and public affairs programs

Coordinate a station-wide system for providing local news and public affairs programming

- 6. Create daily programs or parts of programs that focus primarily on local community news and public affairs at predictable and regular times during the work week
- 7. Coordinate KPFA programming in relation to topics to avoid repetition from one program to the next.
- 8. Increase programming that includes listener phone in time.
- 9. Develop a protocol that clarifies when and how to cover breaking news in our signal range and to pre-empt programming in significant and emergency situations.
- 10. Expand use of video channel and live streaming channel to cover local news and public affairs and cultural events.

Communicate regularly with listeners and viewers about local news and public affairs.

- 11. Develop outreach materials to let people know about station coverage of local news and public affairs programs and feature it on the website, the video channel, Twitter and Facebook. Include information about all the station resources including KPFA, KPFB, KPFA video channel, KPFA Facebook, KPFA Twitter, KPFA on You Tube and kpfa.org with program archives.
- 12. Post written local news and public affairs stories on the KPFA website so that they can be accessed through computer searches
- 13. Increase (through training and recruitment of volunteers) our capacity to provide responses to emails and calls that are received at the station.

A CAB member will contact Andrea to ask her to consider changing the wording in #2 to:. Invite people involved with social justice, political, economic and environmental issues from our local geographical areas to contribute to local news and public affairs programs as citizen journalists

CAB members are in contact with station staff about the CAB page on the new website regarding:

Description of the KPFA Community Advisory Board CAB feedback form
Send an email message to cab@kpfa.org
CAB nomination form
Google Community Group

CAB Membership and volunteer hours: a form is now available in the phone room where KPFA volunteers who sign in, document three work hours and leave contact information can then become voting members of the station.

Announcements: KPFA benefit at 924 Gilman

<u>Upcoming monthly CAB meeting is scheduled for Sunday, May 3, 2015,</u> 11 am to 1 pm at the Grass Roots House. 2022 Blake St., Berkeley, CA