

DETAILED TOTALS FOR SOURCE CODE: M1212 December 2012 Fund D RRS. METHOD: ALL

=====		DOLLAR AMOUNTS=====		=====PLEDGE COUNTS=====		=====	
TOT. PLEDGED	TOT. PAID	DIFFERENCE	RATE	AVG. PLEDGE	AVG. PAID	PLEDGED	PAID
=====		=====		=====		=====	
		RATE		DIFF. %		TOT. RATE	
=====		=====		=====		=====	

TOTAL for M1212	283,306.10	184,663.40	-98,642.70	65.1%	109.55	108.56	2,586	1,701	-885	100.0%	65.7%
Sustaining roll-overs:		0.00									
Grand Total:		184,663.40									

BY PURPOSE...

Acquisitions	55,189.14	35,920.00	-19,269.14	65.0%	104.72	104.11	527	345	-182	19.4%	65.4%
Renewals	72,231.48	46,817.00	-25,414.48	64.8%	109.27	106.16	661	441	-220	25.4%	66.7%
Rejoins	51,413.40	34,946.40	-16,467.00	67.9%	110.32	107.52	466	325	-141	18.1%	69.7%
Additional Gifts	104,472.08	66,980.00	-37,492.08	64.1%	112.09	113.52	932	590	-342	36.8%	63.3%
Other	0.00	0.00	0.00	0.0%	0.00	0.00	0	0	0	0.0%	0.0%

BY RESPONSE METHOD...

PLG: On-air Pledge	238,667.02	150,697.40	-87,969.62	63.1%	108.43	107.94	2,201	1,396	-805	84.2%	63.4%
WEB: Web Site	44,639.08	33,966.00	-10,673.08	76.0%	115.94	111.36	385	305	-80	15.7%	79.2%

by PLAN TYPE...

Jump-Sum Payments	255,987.02	184,573.40	-71,413.62	72.1%	106.43	108.70	2,405	1,698	-707	90.3%	70.6%
Install Plans	25,199.08	40.00	-25,159.08	0.1%	145.65	20.00	173	2	-171	8.8%	1.1%
E.F.T. Plans	2,120.00	50.00	-2,070.00	2.3%	265.00	50.00	8	1	-7	0.7%	12.5%
Payroll Plans	0.00	0.00	0.00	0.0%	0.00	0.00	0	0	0	0.0%	0.0%

Credit Cards

Non-Card	207,273.48	178,273.40	-29,000.08	86.0%	113.94	110.11	1,819	1,619	-200	73.1%	89.0%
	76,032.62	6,390.00	-69,642.62	8.4%	99.12	77.92	767	82	-685	26.8%	10.6%

Premiums Requested

	242,522.22	156,731.00	-85,791.22	64.6%	120.95	120.37	2,005	1,302	-703	85.6%	64.9%
No Premiums	40,783.88	27,932.40	-12,851.48	68.4%	70.19	70.00	581	399	-182	14.3%	68.6%

BY GIFT SIZE...

#1	\$1.00 to	24.99	937.48	576.00	361.48	61.4%	15.36	61	38	23	0.3%	62.2%
#2	\$25.00 to	44.99	8,532.40	5,636.40	-2,896.00	66.0%	27.52	310	204	-106	3.0%	65.8%
#3	\$45.00 to	59.99	12,822.00	9,327.00	-3,495.00	72.7%	49.89	257	187	-70	4.5%	72.7%
#4	\$60.00 to	74.99	15,347.00	9,250.00	-6,097.00	60.2%	60.66	253	152	-101	5.4%	60.0%
#5	\$75.00 to	99.99	21,865.14	15,585.00	-6,280.14	71.2%	80.09	273	195	-78	7.7%	71.4%
#6	\$100.00 to	249.99	174,047.08	111,976.00	-62,071.08	64.3%	131.95	1,319	851	-468	61.4%	64.5%
#7	\$250.00 to	499.99	22,820.00	13,403.00	-9,417.00	58.7%	288.86	79	48	-31	8.0%	60.7%
#8	\$500.00 to	999.99	12,235.00	8,710.00	-3,525.00	71.1%	531.95	23	18	-5	4.3%	78.2%
#9	\$1000.00 or more		14,700.00	10,200.00	-4,500.00	69.3%	1,336.36	11	8	-3	5.1%	72.7%

MEDIANS - Amount Pledged: 100.00
 Amount Paid: 100.00
 Balance Due: 100.00

Median amount is the midpoint in a sorted list of dollar amounts for pledges audited by this report. For example in a list of 2,586 pledges sorted by pledge amount the 1293rd record is a pledge for \$100.00