

# KPFA Mid - Year Financial Report Summary

for Fiscal Year Oct 2010 thru Sept 2011  
as of: March 31, 2011

Total YTD Revenue \$1,992,929.88  
Total YTD Expenses 1,890,914.56  
Total YTD Net Income (Loss) \$102,015.32

TR2

**TOTAL REVENUE: \$1,992,930**

**TOTAL BOARD EXPENSES: \$9,888**

	Budget	Actual		
* 1st Quarter	857,718	1,170,589	exceeds	312,871
* 2nd Quarter	1,014,332	822,340	under	(191,991)
* 6 mo/mid yr	1,872,050	1,992,930	exceeds	120,880

	Budget	Actual		
* 1st Quarter	15,429	9,544	under	(5,884)
* 2nd Quarter	265	344	over	79
* 6 mo/mid yr	15,694	9,888	under	(5,806)

**TOTAL CENTRAL SERVICES: \$303,497**

**TOTAL PROGRAMMING EXPENSES: \$131,744**

	Budget	Actual		
* 1st Quarter	115,045	168,063	over	53,018
* 2nd Quarter	160,963	135,434	under	(25,529)
* 6 mo/mid yr	276,008	303,497	over	27,489

	Budget	Actual		
* 1st Quarter	73,240	69,571	under	(3,668)
* 2nd Quarter	64,193	62,173	under	(2,020)
* 6 mo/mid yr	137,432	131,744	under	(5,688)

**TOTAL SALARIES: \$973,817**

**TOTAL DEVELOPMENT EXPENSES: \$169,629**

	Budget	Actual		
* 1st Quarter	451,929	512,374	over	60,445
* 2nd Quarter	429,334	461,444	over	32,109
* 6 mo/mid yr	881,263	973,817	over	92,554

**TOTAL ADMIN EXPENSES: \$222,736**

**TOTAL COMM EVENTS/CF EXPENSES: \$79,603**

	Budget	Actual		
* 1st Quarter	66,409	92,570	over	26,161
* 2nd Quarter	71,618	130,166	over	58,548
* 6 mo/mid yr	138,027	222,736	over	84,709

	Budget	Actual		
* 1st Quarter	64,725	69,085	over	4,359
* 2nd Quarter	16,123	10,519	under	(5,605)
* 6 mo/mid yr	80,849	79,603	under	(1,245)

Cash in Bank as of 4/30/11: \$146,218

Accounts Payable Aging as of 4/30/11

\$13,605

Balance Due to N.O. 4/30/11:

\$105,940



Station	KPFA	BUDGET	FY 2011 BUDGET												FY 2010 Audited	FY 2009 Audited	
			YTD FY 2011 ACTUAL	DIFF	YTD FY10 ACTUAL	Apr '11	May '11	June '11	July '11	Aug '11	Sept '11	REMAINING	YRLY TOTAL	2011 vs 2010 B (%)			
1	A	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ
2	Income Summary	1,415,424	1,556,393	140,969	1,367,293	86,339	549,640	132,103	69,076	270,715	64,010	1,171,893	2,587,307	(35,399)	(0)	2,622,706	2,649,069
3	Listener Support	48,000	38,187	(9,813)	71,035	8,000	8,000	8,000	8,000	8,000	8,000	48,000	96,000	4,969	0	91,031	-
4	Website Income	6,000	2,793	(3,207)	3,453	1,000	1,000	1,000	1,000	1,000	1,000	6,000	12,000	2,281	0	9,719	5,617
5	Corporate Match	41,400	30,000	(11,400)	-	6,900	6,900	6,900	6,900	6,900	6,900	41,400	82,800	42,800	1	40,000	-
6	Major Donor (>\$1K)	47,100	107,912	60,812	86,987	7,850	7,850	7,850	7,850	7,850	7,850	47,100	94,200	(53,500)	(0)	147,700	178,789
7	Donation (<\$1K per)	9,000	9,252	252	6,508	1,500	1,500	1,500	1,500	1,500	1,500	9,000	18,000	(2,798)	(0)	20,798	18,265
8	Car Donations	13,706	18,776	5,069	17,302	2,284	2,284	2,284	2,284	2,284	2,284	13,706	27,413	(0)	(0)	27,413	49,490
9	Community Events	98,920	75,988	(22,932)	98,617	15,040	15,040	15,040	15,040	15,040	15,040	98,920	175,703	(1,727)	(0)	177,430	201,181
10	Craft Fair/Spt Events	90,237	94,362	4,125	149,717	15,040	15,040	15,040	15,040	15,040	15,040	90,237	180,475	(79,761)	(0)	260,236	243,273
11	Grants - CPB/CSG	31,705	22,333	(9,372)	39,460	5,284	5,284	5,284	5,284	5,284	5,284	31,705	63,410	(15,509)	(0)	78,919	117,758
12	Grants - CPB (Restr.)	-	600	600	1,000	-	-	-	-	-	-	-	-	(2,500)	(1)	2,500	8,500
13	Grants - Non-Optig	-	500	500	20,000	-	-	-	-	-	-	-	-	60,000	0	-	96,735
14	Grants - Restricted	60,000	7,703	(60,000)	11,207	1,750	1,750	1,750	1,750	1,750	1,750	10,500	21,000	(7,109)	(0)	28,109	17,229
15	Other Income	10,500	658	601	139	55	148	74	31	46	12	366	423	(495)	(1)	918	(2,082)
16	Interest Income	57	27,479	27,479	-	-	-	-	-	-	-	-	-	(28,239)	(1)	28,239	-
17	Health Unrealized Gain	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18	Total Revenue	1,872,050	1,992,930	120,880	1,872,712	136,002	599,396	181,785	118,715	324,779	186,003	1,546,681	3,418,731	(116,986)	(2)	3,535,717	3,583,824
19	Total Operating Expenses	1,438,917	1,587,418	148,500	1,374,524	196,157	243,653	205,646	197,609	223,164	203,726	1,267,924	2,706,841	943,827	1	3,650,668	3,986,686
20	Income (Loss) B/F C/Svs.	433,133	405,512	(27,621)	(1,812)	(60,154)	356,774	(21,861)	(78,893)	101,615	(17,723)	278,757	711,890	(1,060,813)	(4)	(114,951)	(402,862)
21	Chg Svs - NO	240,622	264,587	23,965	232,440	14,678	93,439	22,457	11,743	46,022	10,882	199,220	439,842	349	0	440,191	450,342
22	(Adgt=16%/Act=17%)	35,386	38,910	3,525	34,182	2,158	13,741	3,303	1,727	6,768	1,600	29,297	64,683	51	0	64,734	66,227
23	Central Svs - PRA (2.5%)	276,008	303,497	27,489	266,622	16,836	107,180	26,760	13,470	52,789	12,482	228,517	504,525	400	0	504,925	516,569
24	Total Central Services	1,714,925	1,890,915	175,990	2,141,146	212,993	350,802	229,406	211,078	275,953	216,208	1,496,441	3,211,366	944,228	1	4,155,593	4,503,255
25	Net Income (Net Loss)	157,125	102,015	(55,110)	(268,434)	(76,990)	248,594	(47,621)	(92,363)	48,826	(30,205)	50,240	207,365	(1,061,214)	(4)	(619,876)	(919,431)
26	Furniture & Fixtures	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-
27	Office Equip	-	-	-	-	-	-	-	-	-	-	7,500	7,500	(7,500)	0	-	-
28	Telephone System	-	-	-	-	-	-	-	-	-	-	50,000	50,000	(50,000)	0	-	-
29	Computers	-	-	-	3,904	1,700	1,700	1,700	1,700	1,700	1,700	10,200	10,200	(6,013)	(1)	5,187	-
30	Broadcast/Tech Equip	-	2,120	2,120	2,120	-	-	-	-	-	-	-	-	2,120	1	2,120	2,120
31	Transmitter Equipment	-	-	-	-	1,000	1,000	1,000	1,000	1,000	1,000	6,000	6,000	(6,000)	0	-	4,218
32	Antenna	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	34,979
33	Leasehold Improvement	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-
34	Building Improvement	-	5,000	5,000	-	-	-	-	-	-	-	-	-	-	0	-	36,470
35	Repynt to N.O. of PNO Health/OC	12,500	98,793	(12,500)	-	2,083	2,083	2,083	2,083	2,083	2,083	12,500	25,000	(25,000)	0	-	-
36	BALANCE DUE to N.O. as of 9/30/10	98,793	98,793	-	-	-	-	-	-	-	-	98,793	98,793	(98,793)	0	-	-
37	Total Cash and Capital Items	111,293	105,913	(5,380)	6,024	8,533	58,533	4,783	4,783	4,783	4,783	86,200	197,493	(190,185)	0	7,307	77,787
38	Surplus (Deficit)	45,832	(3,898)	(49,730)	(27,458)	(85,524)	190,061	(52,404)	(97,147)	44,042	(34,989)	(35,960)	9,872	(871,028)	(4)	(627,184)	(997,218)
39	BAL DUE to NO (Year to Date)	335,447	163,209	(172,239)	-	-	-	-	-	-	-	335,447	335,447	(335,447)	0	-	-







Station	KPFA	BUDGET	YTD FY 2011		DIFF	YTD FY10		Apr '11	May '11	June '11	July '11	Aug '11	Sept '11	REMAINING	FY 2011 BUDGET		FY 2010 Audited	FY 2009 Audited	
			ACTUAL	%		ACTUAL	%								2011 vs 2010 B.W.	%			
1	A	B	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	
2	Pacifica Foundation																		
3	KPFA																		
108	Income Summary																		
109	Total Admin & Board Exp.		153,721	232,624	21,944	261,651	23,161	18,236	23,031	20,406	20,795	23,479	129,110	282,831	317,760	8	600,591	752,893	
110	Programming Expenses			51.3%		12.5%													
111	6670	News Services	20,661	23,045	2,384	20,456	2,420	3,819	1,122	2,454	3,000	3,000	15,815	36,476	(1,427)	(0)	35,049	36,415	
112	6666	CAC Training Expense	580	310	(270)	752	-	-	-	-	-	580	580	1,160	(208)	(0)	952	672	
113	6673	Satellite Fee	8,250	12,294	4,044	11,120	1,375	1,375	1,375	1,375	1,375	1,375	8,250	16,500	(1,880)	(0)	14,620	12,080	
114	6680	Maintenance - Tech	2,981	3,214	233	2,838	64	752	49	644	1,050	1,260	3,819	6,800	(133)	(0)	6,667	9,423	
115	6698	Web-Site Expenses	36,000	37,722	1,722	8,277	6,000	6,000	6,000	6,000	6,000	6,000	36,000	72,000	(72,000)	100	0	12,002	
116	6700	Tapes and Supplies	-	1,309	1,309	-	-	-	-	-	-	-	-	-	-	0	-	-	187
117	6669	Audio Parts Expenses	-	5,663	5,663	-	-	-	-	-	-	-	-	-	-	0	-	-	-
118	6701	Other Programming	13,220	3,640	(9,580)	13,595	3,660	860	860	3,660	120	860	10,760	23,980	8,035	0	32,015	11,645	
119	6630	Tower Rent	720	720	-	720	120	120	120	120	120	120	720	1,440	2,389	0	1,440	840	
120	6641	Utilities-Tower	20,346	20,680	334	15,709	3,463	3,405	3,694	4,690	2,625	2,625	20,502	40,948	2,389	0	43,237	42,415	
121	6702	FreeSpeechRadio/News	31,705	22,333	(9,372)	42,038	5,284	5,284	5,284	5,284	5,284	5,284	31,705	63,410	29,742	0	93,153	117,759	
122	6703	Apprenticeship/Soc/Prog	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	4,526
123	6806	Non-Oper Grant Exp	2,989	815	(2,154)	2,938	192	94	94	1,859	510	572	3,321	6,290	897	0	7,187	3,321	
124	Total Programming Exp.		137,432	131,744	(11,351)	118,442	22,578	21,709	18,598	26,086	20,824	21,676	131,472	268,904	(34,586)	100	234,319	251,285	
125	Development Expenses			4.1%		-10.1%													
126	6576	Credit Card Disc. Fee	20,212	21,191	979	20,096	97	11,487	127	57	4,555	52	16,373	36,586	(1,011)	(0)	35,575	40,094	
127	6771	Direct Mail/Printing	13,572	7,327	(6,245)	9,518	-	6,220	6,220	-	6,220	-	6,220	19,793	2,792	0	22,585	33,394	
128	6772	Direct Mail - Postage	5,817	16,272	10,455	9,518	-	2,666	2,666	807	1,198	721	2,666	8,483	7,206	0	15,688	15,907	
129	6730	Caging/Subs. Svs	9,984	11,711	1,726	9,877	1,233	1,135	2,124	807	1,198	200	7,218	17,202	2,614	0	19,817	24,458	
130	6740	Subscriber/Supplies	2,353	2,548	195	2,330	163	225	7580	626	200	450	1,664	4,017	(14)	(0)	4,003	8,047	
131	6750	Premium-Old/Vendor	83,363	69,857	(13,505)	76,750	4,796	32,978	3,746	16,011	3,437	68,548	151,911	19,533	101,008	0	252,919	129,632	
132	6413	Premiums from PRA	6,275	-	(6,275)	-	361	2,482	571	282	1,205	259	5,160	11,434	(11,434)	0	-	8,096	
133	6752	Prem. Shipping/Packs	10,649	4,691	(5,958)	8,380	691	4,049	566	2,027	1,50	8,884	8,884	19,533	(6,314)	(0)	13,219	19,659	
134	6751	Fund Drive Exp	658	206	(452)	366	382	382	845	150	150	532	1,344	1,190	(474)	(1)	716	1,677	
135	6732	Printing-Subs. Renew	12,035	9,655	(2,381)	5,511	1,438	4,784	1,012	845	2,497	768	11,344	23,379	(11,100)	(1)	12,280	18,817	
136	6732	Postage-Subs/Ren	4,796	19,288	14,492	11,221	1,438	585	1,012	845	847	768	5,495	10,290	18,653	1	28,943	25,008	
137	6733	Waiting Services	6,284	6,884	600	3,052	576	900	1,219	1,117	680	680	5,166	11,450	(1,242)	(0)	10,208	10,125	
138	6721	TeleMarketing	-	-	-	14,062	-	-	-	-	-	-	-	-	14,062	1	14,062	19,642	
139	6760	Advertising & Promo	263	-	(263)	-	-	153	-	-	-	-	213	476	(151)	(0)	325	5,093	
140	6780	Other Dev. Exp.	7,000	-	(7,000)	3,371	-	-	-	-	-	-	7,000	7,000	(213)	(0)	6,788	497	
141	6781	Major Donor Exp.	2,391	-	(2,391)	1,271	398	398	398	398	398	398	2,391	4,782	(2,412)	(1)	2,370	24,452	
142	Total Development Exp.		185,652	169,629	(16,023)	165,815	11,191	59,557	23,951	9,283	29,829	8,062	141,873	327,525	111,971	(1)	439,496	384,598	
143	Community Events			-8.6%		-2.2%													
144	6790	Community Events	6,587	7,484	897	9,170	1,098	1,098	1,098	1,098	1,098	1,098	6,587	13,174	-	0	13,174	25,031	
145	6791	Crafts/Fair/Special Event	74,262	72,119	(2,143)	86,878	-	-	-	2,325	13,719	8,823	24,867	99,129	(12,110)	(0)	87,019	106,692	
146	Total Community Events Exp.		80,849	79,603	(1,246)	96,048	1,098	1,098	1,098	3,423	14,817	9,921	31,454	112,303	(12,110)	(0)	100,193	131,723	
147	Total Community Events Exp.			-1.5%		20.7%													