

TR1

FY2014 KPFA BUDGET -- FUND DRIVES

	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	
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GOES into worksheets for Listener Support calculations

MemSys Actual Pledges

* In FY13, due to National Election, the 2012 Fall Fund Drive was shortened by 4 days (23 to 19), therefore, the 2012 December Fund Drive was extended by 4 days (5 to 9). In FY14, the Fall and December drives will go back to their "usual" number of days. So, this necessitated adjusting the actual pledge totals for each of those FY13 fund drives in order to accurately calculate the projected FY14 goals for those two drives.