

## **KPFA RADIO SEEKS A PROGRAM DIRECTOR**

KPFA-FM in Berkeley, California, was established in 1949 as the first listener-supported radio station in the U.S. It is the flagship station of the Pacifica Network, which is a mission-driven organization dedicated to free speech, peace, social justice, and cross-cultural understanding. Broadcasting at 59,000 watts, KPFA serves much of Northern and Central California with an eclectic mix of arts, cultural, music, news and public affairs programming. The majority of KPFA's 200+ programmers are volunteers, but the station also has paid producers and program hosts.

KPFA seeks a Program Director to provide leadership and vision, who is serious about innovative, high-quality, community-based programming. Go to [KPFA.org/jobs](http://KPFA.org/jobs) for details.

**JOB DESCRIPTION:** The Program Director reports to the General Manager. The Program Director is the immediate supervisor of KPFA's programming Department Heads (~~News, Music, etc.~~) and, indirectly, oversees all programmers at the station.

### **RESPONSIBILITIES:**

- Ensure the the smooth and orderly broadcasting of KPFA's programs (both regular programs and special broadcasts).
- Monitor the quality of KPFA's programming, and implement improvements (staff training, etc.) Supervise the programming Department Heads and evaluate their performance.
- Develop an overall plan for KPFA's programming.
- Participate in the planning and monitoring of on-air fund drives and other fundraising activities.
- Keep the Local Station Board updated regarding KPFA programming matters. Respond to requests for information from the Board about programming issues.
- Work with KPFA's Web producer and programmers to improve audience engagement through internet technologies and social media.
- Respond to listener inquiries about programming, meet with donors, and represent KPFA at public events.
- Stay informed about developments in community radio and other media.

### **QUALIFICATIONS**

**Required Experience:** A minimum of 5 years of experience in radio programming, including at least 2 years in community, college or public radio. Experience supervising staff (both paid and volunteer).

**Helpful Experience:** Experience in the planning and execution of fundraising activities. Familiarity with the technical aspects of broadcasting. Experience with online media.

### **Knowledge, Skills and Abilities:**

- Ability to work harmoniously with a large and diverse workforce, to achieve compromise among sharply differing points of view, and to motivate employees and volunteers.
- Ability to manage multiple projects simultaneously.
- Familiarity with FCC and CPB rules and regulations.
- Familiarity with audience-research tools (surveys, Arbitrons, etc.)

### **SALARY**

This is a full-time management position. Annual salary: DOE. Excellent benefits: medical, dental,

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403(b) and generous vacation and holiday benefits.

**TO APPLY:**

Email your resume, letter of interest, and salary requirement to: [pdhire@kpfa.org](mailto:pdhire@kpfa.org) or mail to:

Attn: Program Director Search  
KPFA Business Office  
1925 Martin Luther King, Jr Way  
Berkeley, CA 94704

Applications will be held in confidence.

DEADLINE: Open until filled.

Pacifica/KPFA is an Equal Opportunity Employer, and does not discriminate on the basis of race, nationality, gender, age, disability, or nationality.

Principals only – no agents, please.