

		DOLLAR AMOUNTS				PLEDGE COUNTS					
TOT. PLEDGED	TOT. PAID	DIFFERENCE	RATE	AVG. PLEDGE	AVG. PAID	PLEDGED	PAID	DIFF.	% TOT.	RATE	

TOTAL for M1405 : 664,302.31 386,815.84 -277486.47 58.2% 133.47 119.53 4,977 3,236 -1,741 100.0% 65.0%

Sustaining roll-overs: 0.00

Grand Total: 386,815.84

BY PURPOSE...

Acquisitions	163,368.24	83,660.01	-79,708.23	51.2%	140.47	122.13	1,163	685	-478	24.5%	58.8%
Renewals	114,881.69	70,381.00	-44,500.69	61.2%	128.79	115.00	892	612	-280	17.2%	68.6%
Rejoins	132,028.94	72,273.83	-59,755.11	54.7%	131.37	114.90	1,005	629	-376	19.8%	62.5%
Additional Gifts	254,023.44	160,501.00	-93,522.44	63.1%	132.51	122.51	1,917	1,310	-607	38.2%	68.3%
Other	0.00	0.00	0.00	0.0%	0.00	0.00	0	0	0	0.0%	0.0%

BY RESPONSE METHOD...

PLG: On-air Pledge	467,320.00	275,787.00	-191533.00	59.0%	132.79	120.37	3,519	2,291	-1,228	70.3%	65.1%
ROL: Roll Over call	131,865.42	65,823.84	-66,041.58	49.9%	143.17	122.80	921	536	-385	19.8%	58.1%
WEB: Web Site	65,116.89	45,205.00	-19,911.89	69.4%	121.26	110.52	537	409	-128	9.8%	76.1%

by PLAN TYPE...

Lump-Sum Payments	519,306.16	386,304.16	-133002.00	74.3%	124.35	120.41	4,176	3,208	-968	78.1%	76.8%
Install Plans	138,881.80	491.68	-138390.12	0.3%	180.83	18.21	768	27	-741	20.9%	3.5%
E.F.T. Plans	6,114.35	20.00	-6,094.35	0.3%	185.28	20.00	33	1	-32	0.9%	3.0%
Payroll Plans	0.00	0.00	0.00	0.0%	0.00	0.00	0	0	0	0.0%	0.0%

Credit Cards

Non-Card	481,204.16	345,575.84	-135628.32	71.8%	134.71	119.82	3,572	2,884	-688	72.4%	80.7%
	183,098.15	41,240.00	-141858.15	22.5%	130.31	117.15	1,405	352	-1,053	27.5%	25.0%

Premiums Requested

No Premiums	590,836.71	343,881.34	-246955.37	58.2%	146.17	132.97	4,042	2,586	-1,456	88.9%	63.9%
	73,465.60	42,934.50	-30,531.10	58.4%	78.57	66.05	935	650	-285	11.0%	69.5%

BY GIFT SIZE...

#	Amount	Count	Diff	%	Rate								
#1	\$1.00 to	24.99	1,309.00	999.00	310.00	76.3%	14.87	14.91	88	67	21	0.1%	76.1%
#2	\$25.00 to	44.99	12,999.00	9,754.00	-3,245.00	75.0%	27.25	27.16	477	359	-118	1.9%	75.2%
#3	\$45.00 to	59.99	24,965.00	19,180.00	-5,785.00	76.8%	49.93	49.94	500	384	-116	3.7%	76.8%
#4	\$60.00 to	74.99	12,521.00	7,760.00	-4,761.00	61.9%	60.48	60.62	207	128	-79	1.8%	61.8%
#5	\$75.00 to	99.99	39,580.00	28,126.00	-11,454.00	71.0%	79.16	78.34	500	359	-141	5.9%	71.8%
#6	\$100.00 to	249.99	340,414.67	207,564.76	-132849.91	60.9%	137.09	130.95	2,483	1,585	-898	51.2%	63.8%
#7	\$250.00 to	499.99	189,312.64	87,937.08	-101375.56	46.4%	285.53	279.16	663	315	-348	28.4%	47.5%
#8	\$500.00 to	999.99	23,201.00	16,645.00	-6,556.00	71.7%	552.40	536.93	42	31	-11	3.4%	73.8%
#9	\$1000.00 or more	20,000.00	8,850.00	-11,150.00	44.2%	1,538.46	1,106.25	13	8	-5	3.0%	61.5%	

MEDIANS - Amount Pledged: 100.00
 Amount Paid: 100.00
 Balance Due: 120.00

Median amount is the midpoint in a sorted list of dollar amounts
 for pledges audited by this report. for example in a list of 4,977
 pledges sorted by pledge amount the 2488th record is a pledge for \$100.00

@ 6/11/14 TR1 ①

FULFILLMENT BY PROGRAMS SOURCE CODE: M1405 RES. METHOD: ALL DATES: 04/29/14 TO 06/11/14
 STATUS CODES: ALL May 2014 Fund Drive

4/29 - 5/23/14

PROGRAM CODE	PROGRAM TITLE	TOTAL BREAKS	TOTAL AIRINGS	TOT. MINS.	TOT. PLEDGED	TOT. PAID	DOLLAR AMOUNTS			PLEDGE COUNTS				
							DIFFERENCE	RATE	AVG. PLEDGE	AVG. PAID	PLEDGED	PAID	DIFF.	RATE
MUSICAL A	MUSICAL OFFERING/MARY BERG	16		780	6,492.00	4,504.00	1,988.00	69.3%	147.54	145.29	44	31	13	70.4%
ABOUT H	ABOUT HEALTH - MICHAEL LENDIR	12		4,595.00	3,870.00	725.00	84.2%	83.54	86.00	55	45	10	81.8%	
GOVIDE	AGROSS THE GREAT DIVIDE	1		30	800.00	550.00	250.00	68.7%	200.00	183.33	4	3	1	75.0%
AFRICAT	AFRICA TODAY - WALTER TURNER	6		300	6,822.00	5,245.00	1,577.00	76.8%	88.59	87.41	77	60	17	69.2%
AGAINST	AGAINST THE GRAIN WITH CS SOON	3		180	1,055.00	685.00	370.00	64.9%	81.15	76.11	13	9	4	77.9%
ALAMWAT	ALAN WATTS SPECIAL	10		600	27,792.52	10,948.00	16,844.52	39.3%	141.07	119.00	197	92	105	46.7%
BACK 40	AMERICAS BACK 40	5		270	13,936.00	8,074.00	5,862.00	57.9%	160.18	134.56	87	60	27	68.9%
APEX	APEX EXPRESS	6		360	8,342.00	5,055.00	3,287.00	60.5%	92.68	75.44	90	67	23	74.4%
BANAVATI	BAY NATIVE CIRCLE	2		120	1,075.00	520.00	555.00	48.3%	89.58	65.00	12	8	4	66.6%
BEHIND	BEHIND THE NEWS	2		120	1,845.00	1,305.00	540.00	70.7%	92.25	118.63	20	11	9	55.0%
BLUES	BLUES BY THE BAY	4		240	6,189.00	2,934.00	3,255.00	47.4%	126.30	97.80	49	30	19	61.2%
BONSTMS	BONNIE SIMONS	9		540	11,605.00	8,950.00	2,655.00	77.1%	69.90	71.03	166	126	40	75.9%
BRAINCH	Brain Change	8		480	4,640.00	3,685.00	955.00	79.4%	90.98	92.12	51	40	11	78.4%
CHEFD	CHIEF MD SPECIAL	6		360	15,616.20	8,075.00	7,541.20	51.7%	195.20	171.80	80	47	33	58.7%
NORTH	CHRIS NORTH/RIIP	3		180	6,015.08	4,530.00	1,485.08	75.3%	100.25	102.95	60	44	16	73.3%
CON SAB	CON SAVOR - LUIS MEDINA	3		180	3,035.00	1,585.00	1,450.00	52.2%	116.73	105.66	26	15	11	57.6%
COVER	COVER TO COVER	5		360	385.00	325.00	60.00	84.4%	48.12	46.42	8	7	1	87.5%
CUBOP	CUBOP BEEP	9		420	5,660.04	3,295.00	2,365.04	58.2%	113.20	106.29	50	31	19	62.0%
SUZUKI	DAVID SUZUKI SPECIAL	6		360	1,146.00	976.00	170.00	85.1%	95.50	97.60	12	10	2	83.3%
DEAD	DEAD TO THE WORLD	9		360	1,035.00	685.00	350.00	66.1%	79.61	76.11	13	9	4	69.2%
DEMONW	DEMOCRACY NOW	2		120	1,035.00	685.00	350.00	66.1%	79.61	76.11	13	9	4	69.2%
DISCRET	DISCREET MUSIC	8		480	2,284.00	1,714.00	570.00	75.0%	103.81	100.82	22	17	5	77.2%
EARTHWM	EAR THME	36		2,160	97,342.32	51,128.51	46,213.81	52.5%	177.95	155.40	547	329	218	60.1%
EARLYJA	EARLY MORNING JAZZ	6		360	60.00	60.00	60.00	100.0%	60.00	60.00	1	1	1	100.0%
EARLYE	Early morning FrIday	1		180	25.00	25.00	25.00	100.0%	25.00	25.00	1	1	1	100.0%
ECONUPD	Economic Update	4		240	250.00	150.00	100.00	60.0%	83.33	75.00	3	2	1	66.6%
ELLISON	ELLISON SPECIAL	3		180	9,040.00	6,015.00	3,025.00	66.5%	145.80	130.76	62	46	16	74.1%
EXPLORA	EXPLORATIONS	4		180	7,684.00	4,678.00	3,006.00	60.8%	118.21	114.09	65	41	24	63.0%
FAT GHA	Fat Change Special	3		180	2,935.00	1,675.00	1,260.00	57.0%	139.76	152.27	21	11	10	52.3%
FLASH	FLASHPOINTS	1		60	575.00	175.00	400.00	30.4%	115.00	87.50	5	2	3	40.0%
FRIDAY	FRIDAY NIGHT VIBE	18		1,080	34,606.92	22,376.00	12,230.92	64.6%	107.80	109.15	321	205	116	63.8%
FULLCIR	FULL CIRCLE	3		360	100.00	100.00	100.00	100.0%	100.00	100.00	1	1	1	100.0%
GUNS	GUNS & BUTTER	3		180	2,590.00	1,895.00	695.00	73.1%	47.09	42.11	55	45	10	81.8%
HARD	HARD KNOCK RADIO	1		60	1,705.00	575.00	1,130.00	33.7%	77.50	71.87	22	8	14	36.3%
HEMPSE	HEMP SPECIAL	18		1,080	22,938.68	10,283.00	12,655.68	44.8%	125.34	103.86	183	99	84	54.0%
HERBAL	HERBAL HIGHWAY - KAREN/AGGIE	1		60	2,217.20	776.00	1,441.20	34.9%	116.69	110.85	19	7	12	36.8%
HERENOW	HERE AND NOW DERK RICHARDSON	2		120	1,670.80	620.00	1,050.80	37.1%	95.15	62.00	22	10	12	45.4%
HISTFUN	HISTORY OF FLUNK- RICKY VINCENT	8		480	3,045.00	2,920.00	125.00	95.8%	112.50	112.50	2	2	3	90.6%
HUMANKIND	Humankind	6		360	225.00	225.00	225.00	100.0%	165.00	165.00	2	2	1	100.0%
INREAR	IN YOUR EAR	3		90	165.00	165.00	165.00	100.0%	165.00	165.00	1	1	1	100.0%
JOEFRNK	JOE FRANK/SUSAN STONE	6		360	4,175.00	3,255.00	920.00	77.9%	81.86	83.46	51	39	12	76.4%
EVENMS	KPEFA EVENING NEWS	23		1,800	4,475.00	475.00	5,355.00	100.0%	118.75	118.75	4	4	4	100.0%
KPEAFNA	KPEFA ON THE AIR	3		180	19,290.00	13,935.00	5,355.00	72.2%	98.92	100.97	195	138	57	70.7%
LAONDA	LA ONDA RAJUTA	1		60	50.00	50.00	50.00	100.0%	50.00	50.00	1	1	1	100.0%
LAARAZA	La Raza Chronicles	6		360	300.00	225.00	75.00	100.0%	100.00	112.50	3	2	1	66.6%
		2		120	230.00	230.00	230.00	100.0%	57.50	57.50	4	4	4	100.0%

2

PROGRAM CODE	PROGRAM TITLE	TOTAL BREAKS	TOTAL AIRINGS	TOT. MINS.	TOT. PLEDGED	TOT. PAID	DOLLAR AMOUNTS DIFFERENCE	RATE	AVG. PLEDGE	AVG. PAID	PLEDGED COUNTS	PLDGE COUNTS	DIFF.	RATE
LEWISS	LEWIS SAWYER EARLY MORNING	3	180	100.00	100.00	1,460.00	100.0%	100.00	100.00	100.00	1	1	0	100.0%
LSOSPEC	Let's Take a Trip Special	1	60	2,270.00	810.00	1,460.00	35.6%	141.87	115.71	16	7	9	43.7%	
LETTERP	Letters and Politics	15	900	37,010.08	22,853.00	14,157.08	61.7%	132.17	123.52	280	185	95	66.0%	
LIFESTR	Life Straw Special	4	240	10,590.00	4,985.00	5,605.00	47.0%	155.73	127.82	68	39	29	57.3%	
LIVINGR	Living Room	4	240	5,665.00	2,795.00	2,795.00	50.6%	171.66	159.44	33	18	15	54.5%	
MAKINGC	MAKING CONTACT	1	60	125.00	125.00	100.00	100.0%	62.50	62.50	2	2	0	100.0%	
MINDBOB	MIND BODY SPECIAL	1	60	3,430.76	1,560.00	1,870.76	45.4%	201.80	173.33	17	9	8	52.9%	
MORNING	Morning Mix	10	600	17,505.00	11,895.00	5,610.00	67.9%	110.09	105.26	159	113	46	71.0%	
MUSIC F	MUSIC OF THE WORLD - FRIDAY	2	120	1,685.00	1,120.00	565.00	66.4%	80.23	70.00	21	16	5	76.1%	
MUSIC M	MUSIC OF THE WORLD - MONDAY	2	120	1,870.00	1,230.00	640.00	65.7%	98.42	87.85	19	14	5	73.6%	
MUSIC T	MUSIC OF THE WORLD - TUESDAY	2	120	5,120.00	3,612.50	1,507.50	70.5%	160.00	133.79	32	27	5	84.3%	
MUSIC W	MUSIC OF THE WORLD - WEDNESDAY	2	120	1,970.00	1,670.00	300.00	84.7%	98.50	98.23	20	17	3	85.0%	
MUSIC TH	MUSIC OF THE WORLD - THURSDAY	2	120	1,735.00	1,510.00	225.00	87.0%	69.40	68.63	25	22	3	88.0%	
NIGHTM	NIGHT MAGIC	3	540	240.00	240.00	100.00	100.0%	240.00	240.00	25	22	3	100.0%	
NOOTHR	NO OTHER RADIO NETWORK	3	360	340.00	340.00	100.00	100.0%	113.33	113.33	3	3	0	100.0%	
OFFBEAT	OFF THE BEATEN PATH - SEP	6	360	75.00	75.00	620.00	100.0%	75.00	75.00	1	1	0	100.0%	
PANTRY	PANHANDLE COUNTRY	2	120	1,900.00	1,280.00	620.00	67.3%	105.55	98.46	18	13	5	72.2%	
ROBESON	PAUL ROBESON SPECIAL	1	60	7,715.00	1,240.00	6,475.00	16.0%	482.18	248.00	16	5	11	31.2%	
PIGOPEN	PIG IN A PEN	4	240	2,895.00	2,265.00	630.00	78.2%	74.23	75.50	39	30	9	76.9%	
PITCH	PITCH A FIT	3	360	175.00	175.00	100.00	100.0%	87.50	87.50	2	2	0	100.0%	
POINTOF	POINT OF DEPARTURE	6	360	4,851.00	3,725.00	1,126.00	76.7%	110.25	112.87	44	33	11	75.0%	
POST	POST THON MISCELLANY	1	60	1,539.00	1,299.00	240.00	84.4%	153.90	162.37	10	8	2	80.0%	
PRINS	PRINS SPECIAL	1	60	830.00	405.00	425.00	48.7%	92.22	81.00	9	5	4	55.5%	
PROJECT	PROJECT CENSORED SPECIAL	2	120	5,804.00	3,051.00	2,753.00	52.5%	126.17	113.00	46	27	19	58.6%	
PUSHING	PUSHING LIMITS - DISABILITY AC	1	60	430.00	280.00	150.00	65.1%	71.66	70.00	6	4	2	66.6%	
RADIO20	RADIO 2050	2	60	384.00	384.00	100.00	100.0%	192.00	192.00	2	2	0	100.0%	
RITMO	RITMO DE LAS AMERICAS	4	240	305.00	305.00	195.00	63.9%	50.83	48.75	6	4	2	66.6%	
RITMOLF	Richard Wolf Special	1	60	899.00	341.00	558.00	37.9%	112.37	85.25	8	4	4	50.0%	
ROOTS	ROOTS KOMMUNIKATION ON THE	3	720	220.00	220.00	100.00	100.0%	112.37	112.37	2	2	0	100.0%	
ROCKREB	Rock En Rebellion	3	180	1,660.00	1,260.00	400.00	75.9%	127.69	140.00	13	9	4	69.2%	
SAT TAL	Saturday Morning Talkies with	6	360	10,500.08	7,305.00	3,195.08	69.5%	159.09	155.42	66	47	19	71.2%	
SINGOUT	SING OUT	8	480	2,997.00	2,223.50	773.50	74.1%	119.88	96.67	25	23	2	92.0%	
SUNDAYS	Sunday Show	6	360	17,800.00	11,225.00	6,575.00	62.0%	130.88	124.72	136	90	46	63.1%	
TERRAVE	TERRA VERDE	1	60	1,435.50	900.00	535.50	62.6%	130.50	128.57	11	7	4	63.6%	
GOSPEL	THE GOSPEL EXPERIENCE	9	540	4,996.00	2,154.00	2,842.00	43.1%	97.96	71.80	51	30	21	58.8%	
THELATE	THE LATE NIGHT HYPE	3	720	100.00	100.00	100.00	100.0%	100.00	100.00	1	1	0	100.0%	
REGAEX	THE REGAE EXPRESS	6	360	700.00	380.00	320.00	54.2%	140.00	126.66	5	3	2	60.0%	
THEWEEK	THE WEEK STARTS HERE	3	270	755.00	570.00	185.00	75.4%	107.85	114.00	7	5	2	71.4%	
THICH	THICH NHAT HANH	2	120	4,055.00	2,565.00	1,490.00	63.2%	119.26	111.52	34	23	11	67.6%	
TRANSIT	TRANSITIONS ON TRADITIONS	2	300	1,075.00	455.00	620.00	42.3%	82.69	65.00	13	7	6	53.8%	
ALI TRI	Trial of M Ali	5	300	990.00	790.00	200.00	79.7%	99.00	98.75	10	8	2	80.0%	
TWITWT	TWIT WT	1	90	237.81	237.81	0.00	0.0%	237.81	237.81	1	1	0	0.0%	
UNTOLDH	Untold History of US	3	180	12,340.12	6,856.75	5,483.37	55.5%	184.18	159.45	67	43	24	64.1%	
UPFRONT	UPFRONT	18	1,080	97,096.96	53,697.58	43,399.38	55.3%	170.34	153.42	570	350	220	61.4%	
UPRISTIN	UPRISTING	5	300	28,153.04	14,820.00	13,333.04	52.6%	216.56	200.27	130	74	56	56.9%	
VISIONA	VISIONARY ACTIVIST - C CASEY	3	180	7,445.00	5,050.00	2,395.00	67.8%	132.94	126.25	56	40	16	71.4%	

PROGRAM CODE	PROGRAM TITLE	TOTAL BREAKS	TOTAL AIRINGS	TOT. MINS.	TOT. PLEDGED	TOT. PAID	DOLLAR AMOUNTS			PLEDGE COUNTS			RATE	
							DIFFERENCE	RATE	AVG. PLEDGE	AVG. PAID	PLEDGED	PAID		DIFF.
VOICES OF THE MIDDLE EAST		3	180		3,330.00	1,805.00	1,525.00	54.2%	111.00	106.17	30	17	13	56.6%
WOMEN'S MAGAZINE		2	120		2,456.00	1,866.00	590.00	75.9%	90.96	93.30	27	20	7	74.0%
WOMEN'S SPIRIT AND PEACE		1	60		1,390.00	1,095.00	295.00	78.7%	154.44	156.42	9	7	2	77.7%
WOMEN'S Bodies Women's Lives		1	30		185.00	100.00	85.00	54.0%	92.50	100.00	2	1	1	50.0%
YOUR OWN HEALTH		2	120		3,802.20	2,130.00	1,672.20	56.0%	88.42	85.20	43	25	18	58.1%
TOTALS: M1405	97 PROGRAMS	480	59580		663,772.31	386,815.84	276,956.47	58.2%	133.42	119.53	4,975	3,236		65.0%

This report itemizes program codes associated with the pledge campaign. Only program codes that have been scheduled for that campaign, and that have recorded at least one pledge, will be listed. The order of output is either alphabetical by TITLE, or numerical by RATE (fulfillment rate based on amounts). Output Order is selected by the operator.

Program code identifying a single program, a weekly installment, or an entire series.

Program title associated with the program code; if the program code record also has text in its description field, it will be printed below the title. If program title was chosen as output order, its column heading is underscored with asterisks.

Count of break records attributed to the program code, i.e. how many breaks or time periods are being tracked, which are credited to the same program or series.

Count of end-breaks attributed to the program code, i.e. the number of breaks flagged Type "E" (external) to the program. This report assumes that only one external break exists for each airing of the program. Any breaks scheduled as intermissions to ongoing programs should be flagged Type "I" (internal) to the program.

Total length of all breaks in minutes; entry of each break record's start and end time automatically calculated its length in minutes. The number printed in this column is the sum of the lengths of the breaks counted in the TOTAL BREAKS column.

DOLLAR AMOUNTS
 Tot. Pledged Amount of all pledges credited to the program.
 Tot. Paid Amount of all payments credited to pledges.

Difference Amount still short of total amount pledged: (Tot. Paid - Tot. Pledged)
 Rate Negative number indicates amount by which amount paid is short of amount pledged.
 Avg. Pledge Positive number indicates amount paid in excess of amount pledged.

Fulfillment rate based on pledge and payment amounts: ((Tot. Paid / Tot. Pledged) x gnpct)
 If Rate was chosen as output order, its column heading is underscored with asterisks.

Avg. Pledge Average amount pledged: (Tot. Pledged / Pledge Count)
 Avg. Paid Average amount paid: (Tot. Paid / Pledge Count)

PLEDGE COUNTS
 Pledged Count of all pledges credited to the program.
 Paid Count of pledges that have paid all/part of their original pledge amount.

Diff. Count of unpaid pledges, i.e. those with no payments credited to the pledges.
 Rate Fulfillment rate based on pledge counts: ((Paid / Pledged) x gnpct)