

COMPARISON of FY15 Budget to....

B4

	A	B	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF
1	PACIFICA / KPFA FY2015 BUDGET - DRAFT			Total Budget												
2	\$66,715			FY2015												
3	Surplus (Deficit)															
5	REVENUE															
7	5000	Listener Support	2,741,378		53,137	2.0%	2,688,241		256,476	10.3%	2,484,902		202,198	8.0%	2,539,180	
8	5020	Corporate Match	4,315		(224)	-4.9%	4,539		(1,405)	-24.6%	5,721		(336)	-7.2%	4,652	
9	5011	Website Income	63,442		(17,731)	-21.8%	81,173		(8,956)	-12.4%	72,398		(15,300)	-19.4%	78,742	
10	5752	Major Donor (>\$1K per donor)	223,738		18,645	9.1%	205,093		137,738	160.2%	86,001		(113,882)	-33.7%	337,621	
11	5001	Donation (<\$1K per donor)	179,550		401	0.2%	179,149		25,733	16.7%	153,817		82,235	84.5%	97,315	
12	ALL Donations Sub-Totals			466,730	1,315	0.3%	465,415		153,199	49.1%	312,216		(201,462)	-39.2%	513,678	
13	5002	Donation-Moving / Capital Campaign	-		-		-		-		-		-		-	
14	5770	Car Donations	37,824		3,805	11.2%	34,019		(15,230)	-28.7%	53,054		(21,348)	-36.1%	59,172	
15	5750	Community/Special Events	73,000		(829)	-1.1%	73,829		(63)	-0.1%	73,063		(9,915)	-12.0%	82,915	
16	5760	Crafts/Fairs	132,500		5,701	4.5%	126,799		8,070	6.5%	124,430		51,847	64.3%	80,653	
17	5801	Grants - CPB CSG	-		-		-		(151,265)	-100.0%	151,265		(191,676)	-100.0%	191,676	
18	5802	Grants - CPB NPPAG	-		-		-		(53,424)	-100.0%	53,424		(67,695)	-100.0%	67,695	
19	5800	Grant Income - Others	-		-		-		-		-		-		-	
20	5805	Grants, Non - Operating	-		-		-		-		-		-		-	
21	5810	Grants - Restricted	-		-		-		-		-		-		-	
22	5040	Restricted/Contributn-Spcil Proj	-		-		-		-		-		-		-	
23	5599	Miscellaneous / Other Income	30,960		6,750	27.9%	24,210		29,835	2652.0%	1,125		(8,817)	-22.2%	39,777	
24	5600	Interest Income	-		-		-		-		-		48	-100.0%	(48)	

FY14 = 80 FD days FY15 = 89 FD days. Increase due to 9 MORE days of fund raising due to no expected CPB funds.

CPB funds not expected, therefore, not budgeted.

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1	PACIFICA / KPFA FY2015 BUDGET - DRAFT			Total Budget			COMPARISON of FY15 Budget to....										
2	\$66,715			FY2015			FY14 Actual + Projected			FY13 Actual (Unaudited)			FY12 Actual (Audited)				
3	Surplus (Deficit)						\$\$\$	%	FY14	\$\$\$	%	FY13	\$\$\$	%	FY12		
50	Net Income (Net Loss) BEFORE Capital Items			76,872			(123,288)	-61.6%	200,160	265,627	-140.7%	(188,755)	106,231	-361.8%	(29,360)		
51	Cash & Capital Items & Adjustme			0													
52																	
54	1300	Furniture & Fixtures	-			-		-		-		-		-			
55	1310	Office Equipment	-			-		-		-		-		-			
56	1330	Telephone System	5,000			5,000		-		5,000		-		5,000			
57	1350	Computers	-			-		-		-		-		-			
58	1400	Broadcast/TechEquipmt - EAS	5,000			5,000		-		5,000		-		5,000			
59	1410	KUJSDN Equipment	-			-		-		-		-		-			
60	1420	Transmitter Equipment	-			-		-		-		-		-			
61	1450	Antenna	-			-		-		-		-		-			
62	1500	Leasehold Improvement	-			-		-		-		-		-			
63	1510	Building Improvement	8,000			8,000		-		8,000		-		8,000			
64	CAPITAL ITEMS SUBTOTALS:			18,000			18,000		-	18,000		-	18,000			-	
65	2012 & 2013 Pension Payments			42,000			42,000		-	42,000		-	42,000				
66	AIG (Manilla Case)			52,157			52,157		-	52,157		-	52,157				
67	CASH ITEMS SUBTOTALS:			94,157			94,157		-	94,157		-	94,157			-	
68	Depreciation			(102,000)			(102,000)		-	(102,000)		-	(102,000)				
69									-			-		-			
70	ADJUSTMENTS SUBTOTALS:			(102,000)			(102,000)		-	(102,000)		-	(102,000)			-	
72	Total Capital Items			10,157			10,157	0%	-	10,157		-	10,157			-	

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COMPARISON of FY15 Budget to....																	
						FY14 Actual + Projected			FY13 Actual (Unaudited)			FY12 Actual (Audited)					
1	PACIFICA / KPFA FY2015 BUDGET - DRAFT					Total Budget											
2	\$66,715					FY2015											
3	Surplus (Deficit)																
74	Surplus (Deficit)					\$66,715	(\$133,445)	-66.7%	\$200,160	\$255,470	-135.3%	(\$188,755)	\$96,074	-327.2%	(\$29,360)		
75	EXPENSE DETAILS					0											
76	Personnel Costs					2,523											
77																	
79	6000	Gross Salaries	1,374,957			(8,578)	-0.6%	1,383,535	7,325	0.5%	1,367,632	38,245	2.9%	1,336,712			
80	6001	Severance Pay	9,596			8,430	722.7%	1,166	9,596		-	9,596		-			
81		Vacation Pay				(1,132)	-100.0%	1,132	3,467	-100.0%	(3,467)	(59,325)	-100.0%	59,325			
82	6100	Payroll Tax - FICA	105,955			10,358	10.8%	95,598	(3,246)	-3.0%	109,202	(16,163)	-13.2%	122,118			
83	6101	Payroll Taxes - SUI	21,923			9,557	77.3%	12,366	205	0.9%	21,718	21,923		-			
84	6102	Pension Expense	27,499			7,283	36.0%	20,216	27,499		-	-	(2,600)	30,099			
85	6103	403B Contribution	27,382			12,909	89.2%	14,473	11,807	75.8%	15,575	11,956	77.5%	15,426			
86	6200	Health Benefits	444,625			49,445	12.5%	395,181	106,182	31.4%	338,443	44,174	11.0%	400,451			
87	6201 6202	Child Care/Parking	5,280			3,705	235.2%	1,575	4,755	905.7%	525	3,780	252.0%	1,500			
89	Personnel Costs		2,017,219			91,976	4.8%	1,925,242	167,590	9.1%	1,849,629	51,586	2.6%	1,965,632			
90	Local Board / Election Exp:					-			-			-					
91																	
92	6590-6591	Local Station Board (LSB) Exp	1,600			383	31.4%	1,218	(453)	-22.1%	2,053	(13,985)	-89.7%	15,585			
93	6595	LSB Election Expenses	27,000			27,000		-	(618)	-2.2%	27,618	23,525	677.0%	3,475			
94	6592	Local Advisory Board (LAB) Exp.	-			-		-	-		-	-					
96	Total Local Board Exp		28,600			27,383	2249.1%	1,218	(1,071)	-3.6%	29,671	9,540	50.1%	19,060			
97			-			-		-	-		-	-					

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2							\$66,715						FY14				FY13	
3	Surplus (Deficit)			FY2015			\$\$\$		%		\$\$\$		%		\$\$\$		%	
98							Administrative Expenses											
100	6219+6620	Property Tax / State Fees	10,000			71	0.7%	9,929	(4,074)	-28.9%	14,074	(7,479)	-42.8%	17,479				
101	6300-6303	Consultants	-			(28,828)	-100.0%	28,828	(28,721)	-100.0%	28,721	(9,455)	-100.0%	9,455				
102	6446/ 6536/ 6860/ 6865	Outsideservices/PayrollChrgs.etc	-			-		-	-		-	-						
103	6500+6501	Telephone & Radio Lines Exps	52,456			(22,388)	-29.9%	74,844	5,867	12.6%	46,588	2,346	4.7%	50,110				
104	6504	Internet / Cable	21,609			541	2.6%	21,069	(5,795)	-21.1%	27,404	(12,756)	-37.1%	34,365				
105	6510	Postage - Office	1,974			508	34.6%	1,467	(487)	-19.8%	2,461	(3,736)	-65.4%	5,711				
106	6511	Delivery / FedEx / UPS	120			15	14.7%	105	41	52.4%	79	(58)	-32.5%	178				
107	6520	AssociationDues/Periodicals	4,852			943	24.1%	3,910	(4,157)	-46.1%	9,009	(415)	-7.9%	5,267				
108	6530	Professional/Legal Fees	-			-		-	(1,887)	-100.0%	1,887	(69,686)	-100.0%	69,686				
109	6531	Insurance Expense	13,000			2,228	20.7%	10,772	13,000		-	406	3.2%	12,594				
110	6560	Interest Expense	-			-		-	-		-	-						
111	6570	Bank Charges	18,556			900	5.1%	17,656	2,814	17.9%	15,742	3,774	25.5%	14,782				
112	6573	Meeting Expense	120			10	9.1%	110	(2)	-1.3%	122	(211)	-63.8%	331				
113	6580	Travel	-			(601)	-100.0%	601	(124)	-100.0%	124	(1,541)	-100.0%	1,541				
114	6581	Local Travel, Mileage	5,695			419	7.9%	5,276	2,278	66.7%	3,416	1,199	26.7%	4,496				
115	6600	Office & Supplies Expense	5,656			471	9.1%	5,185	1,793	46.4%	3,863	1,592	39.2%	4,064				
116	6602	Printing, Administration	-			-		-	-		-	-						
117	6610+ 6664	Office Rent / Property Rent	-			-		-	(900)	(1.00)	900	(20)	(1.00)	20				
118	6631	Rent and Lease of Equipment	7,632			305	4.2%	7,327	436	6.1%	7,196	1,374	21.9%	6,258				

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1						Total Budget										
2	\$66,715					FY2015										
3	Surplus (Deficit)															
119	6635	Storage Rental	-													
120	6640	Utilities - Office	1,606	6.2%	26,032	(1,071)	-3.7%	28,709	1,450	5.5%	26,187					
121	6650	Repairs and Maintenance	(976)	-4.2%	23,042	(18,267)	-45.3%	40,333	(21,891)	-49.8%	43,958					
122	6655	Depreciation	(1,050)	-1.0%	103,050	(3,321)	-3.2%	105,321	(18,244)	-15.2%	120,244					
123	6660	Other Admin Expense	393	100.0%	393	(1,083)	-58.0%	1,869	651	482.2%	135					
124	6661	Moving Expenses	-		-	(3,000)	(1.00)	3,000	-		-					
125	6662	Personnel Search	24	5.4%	441	70	17.7%	395	(354)	-43.2%	819					
126	6665	Computer Maintenance	4,218	42.9%	9,832	3,782	36.8%	10,268	(15,515)	-52.5%	29,565					
127	6742	Computer/Supplies, Printer Ink	-		-	-		-	-		-					
128	6900	Settlement-Legal	-		-	-		-	(125,000)	-100.0%	125,000					
129	6621- 6910	Fines & Penalty Fees	(511)	-100.0%	511	(1,096)	-100.0%	1,096	(5,504)	-100.0%	5,504					
131	Administrative Expenses		(41,704)	-11.9%	350,379	(43,903)	-12.5%	352,578	(279,072)	-47.5%	587,748					
132																
133	Admin & Board Expenses		(14,321)	-4.1%	351,597	(44,974)	-11.8%	382,249	(269,532)	-44.4%	606,807					
134																
135	Programming Expenses															
137	6571	Conference/Training	9,167	1100.0%	833	4,065	0.69	5,935	8,324	4.97	1,676					
138	6575	NFCB Dues / Convention	3,200		-	3,200		-	3,200		-					
139	6630	Tower Rent	240	20.0%	1,200	120	0.09	1,320	240	0.20	1,200					
140	6641	Utilities - Tower	2,674	6.5%	41,097	(3,154)	(0.07)	46,926	(744)	(0.02)	44,516					
141	6666	CAC Training Expense	2,046	194.2%	1,054	1,405	0.83	1,695	1,650	1.14	1,450					
142	6669	Audioport Expenses	-		-	-		-	-		-					

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2	\$66,715			FY2015			FY14 Actual + Projected					FY13 Actual (Unaudited)					FY12 Actual (Audited)				
3	Surplus (Deficit)			\$\$\$			%					\$\$\$					%				
143	6670	News Services-AP, Reuters	38,359	Added Reuters \$14,400 & FSRN \$5K			29,131	315.7%	9,227		8,691	0.29	29,667	3,029	0.09	35,330					
144	6671	News Dept / Stringers	-			-		-		-		-	-								
145	6673	Satellite Fee	13,580	(2,920)	-17.7%	16,500		-		-		13,580	(866)	(0.06)	14,446						
146	6680	Maintenance - Technical	10,556	(3,598)	-25.4%	14,154		4,508	0.75	6,048		6,048	(548)	(0.05)	11,104						
147	6681	Maintenance - Engineering	-	(53)	-100.0%	53		-		-		-	-		-						
148	6690	Pre-Recorded Material	-	-		-		-		-		-	-		-						
149	6698	Web-Site Expenses	43,180	33,902	365.4%	9,278		9,608	0.29	33,572		33,572	11,540	0.36	31,639						
150	6700	Tapes and Supplies	-	(79)	-100.0%	79		(1,679)	(1.00)	1,679		1,679	(2,475)	(1.00)	2,475						
151	6701	Other Programming	6,909	724	11.7%	6,185		(230)	(0.03)	7,139		7,139	(21)	(0.00)	6,930						
152	6702	F S R N	-	-		-		(53,424)	(1.00)	53,424		53,424	(67,695)	(1.00)	67,695						
153	6703	Special Programming-PreEmp	-	-		-		(127)	(1.00)	127		127	-		-						
154	6806	Non-Operating Grant Exp	-	-		-		-		-		-	-		-						
156	Total Programming Expenses		174,095	74,434	74.7%	99,661		(27,017)	-13.4%	201,112		201,112	(44,366)	-20.3%	218,461						
157	Development Expenses		-	-		-		-		-		-	-		-						
158	Development Expenses		-	-		-		-		-		-	-		-						
160	6413	Premiums - from PRA	8,085	(2,112)	-20.7%	10,197		4,449	1.22	3,635		3,635	(2,190)	(0.21)	10,274						
161	6576	Credit Card Discount Fee	42,012	(1,102)	-2.6%	43,114		8,376	0.25	33,636		33,636	10,404	0.33	31,608						
162	6712	Mail Renewals - Printing	6,558	6,131	1435.5%	427		4,878	2.90	1,680		1,680	(4,840)	(0.42)	11,399						
163	6721	TeleMarketing	-	-		-		-		-		-	-		-						
164	6730	Caging/Subsription Services	20,216	225	1.1%	19,991		305	0.02	19,911		19,911	1,257	0.07	18,959						
165	6731	Postage - Mktg / Promotions	-	-		-		-		-		-	-		-						
166	6732	Mail Renewals - Postage	23,042	2,919	14.5%	20,123		(13,829)	(0.38)	36,871		36,871	(4,217)	(0.15)	27,259						
167	6733	Mail Services-Subscriptions	7,000	(567)	-7.5%	7,567		(15,714)	(0.69)	22,714		22,714	(4,785)	(0.41)	11,785						

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3	Surplus (Deficit)															
168	6734	Mailing Services-Mktg/Promo	-			-		-								
169	6735	Postage - Subscriptions	716		696	3480.4%	20	227	0.46	489	716					
170	6740	Subscriptions Supplies	5,620		468	9.1%	5,152	68	0.01	5,553	(5,242)					
171	6750	Premiums - Other Vendors	122,235		(28)	0.0%	122,263	(60,446)	(0.33)	182,681	(7,938)					
172	6752	Premium Packaging/Shipping	14,154		(2,943)	-17.2%	17,097	(10,534)	(0.43)	24,689	2,599					
173	6760	Advertising / Promotions	-		(79)	-100.0%	79	(500)	(1.00)	500	(1,302)					
174	6771	Direct Mail - Printing	13,173		1,980	17.7%	11,193	5,278	0.67	7,895	86					
175	6772	Direct Mail - Postage	9,300		(238)	-2.5%	9,538	5,158	1.25	4,142	(4,863)					
176	6780	Other Development Costs	7,200		6,992	3356.0%	208	4,677	1.85	2,523	6,244					
177	6781	Major Donor Expense	-		-		-	(4,494)	(1.00)	4,494	125					
178	6710+6711	Printing - Marketing/Promo	-		(2,426)	-100.0%	2,426	(3,750)	(1.00)	3,750	-					
179	6751+6720	Fund Drive Expenses	41,478		21,482	107.4%	19,996	40,752	56.17	726	39,898					
181	Total Development Expenses		320,789		31,399	10.8%	289,391	(35,098)	-9.9%	355,888	25,951					
182			-		-			-		-	-					
183			-		-			-		-	-					
184	Community Events Expenses															
187	6790	Community/Special Events	30,000		7,066	30.8%	22,934	1,600	0.06	28,400	1,133					
188	6791	CraftFair/Sp'l Evnts	58,999		9,959	20.3%	49,040	(25)	(0.00)	59,024	(3,382)					
190	Total Community Events Exps		88,999		17,025	23.7%	71,974	1,575	1.8%	87,424	(2,249)					
191			-		-			-		-	-					

Calcd strictly on FDs. FY14 includes previous yrs premiums

Grant Writer for 6 grants

Commet - HYBRID for remainder of year.