

So, you want to do a program on KPFA...

Enclosed, you will find a copy of the Program Proposal form. Please, fill it out to the best of your ability. Response time is varied, depending upon a wide array of factors. If your program is approved, KPFA will provide air-time and studio time (for pre-production). If you need an engineer, it can be arranged. You will be expected to provide your own recording materials, equipment for field work recording, editing materials and a CART script.

If you are applying for a music program, in addition to the proposal form we need the following:

1. **A Demo Recording on CD:** Please, telescope the music. We don't want the entire piece of music, just the beginning and the end of each piece and your announcing. We are interested in what you have to say about the music, how you sound, whether the musical transitions work, etc... Your recording should reflect the length of the program you are proposing (if you are proposing a two-hour program, figure out the length of each piece of music and create your recording accordingly.)

2. **Two Playlists:** The first should be of the program on your demo cd. The second should be for a second program.

If you are applying for a public affairs or spoken word program, in addition to the proposal form we need the following:

1. **A Demo Recording on CD:** The demo cd should be an accurate reflection of what you propose to do, in the time that you are proposing (a 30-minute program requires a 30-minute demo recording). If you plan to do two interviews, we would like to hear two interviews. If it is a documentary, that is what we would like to hear. If it is a panel discussion preceded by a produced feature, provide such. The only thing we do not expect you to produce for a demo cd is a program featuring listener call-ins.

If you need help producing your demo cd (i.e. studio time, an engineer, etc...) please email the Program Director at (**pending**). You must be completely organized when you come in to do your demo. You will be expected to provide your own supplies for the program's production (music, technical supplies, etc...)

Send your proposal form, playlists (if applicable) and demo CDs to:

KPFA Program Director
1929 Martin Luther King Jr. Way
Berkeley, CA 94704