

KPFA Community Advisory Board Minutes
August 18, 2013

Present: Alejandro Aranda, Steve Martinot, Rahman Jamaal, Robin Collin, Reggie Davis, Ken Yale, Mary Prophet, Carol Wolfley

Absent: Judith Gips, Jennifer Fazio

Guests: John E. Baldwin, Katina Conn

Facilitator: Reggie Davis, 11:00 - 12:30. Ken Yale, 12:30 - 1:00 **Notes:** Mary Prophet

Next meeting: Sept. 15: 3:00 pm. Location: KPFA meeting room **Note:** *Notice the new time*

1. Community Agreements:

a. Making decisions (Consensus)

- Levels of Consensus sheet (Ken): We found the hand signals interesting, but did not reach agreement as to using them.
- They were a springboard for discussing the various decision making strategies:
- "We need to emphasize dialog"
- Final process for CAB decision making was voted on and approved:
 - 1) Identify needs, explore options, make proposals (same)
 - 2) Explore each others' perspective and proposal in an effort to reach consensus, including the responsibility to fully hear each others' point of view. (Added language)
 - 3) If consensus cannot be reached within the time allotted for an agenda item, CAB will explore options of extending time in the meeting, table to the next meeting, or take a vote - majority vote outcome. (added language)

b. CAB did not have significant discussion regarding the other community agreements proposed at the July meeting. They will be addressed further in a future meeting.

2. Operational Agreements:

a. Liaison roles discussion:

- Ken will continue working with management regarding compliance issues
- Carol suggested making a packet of "how to..."
- As the need for other liaison roles with KPFA staff comes up for new areas of CAB work, we will select folks to fill those roles, based on which CAB members are responsible for the particular work areas.

3. Monthly CART recording:

- CAB members will rotate making the recordings.
- Robin will record the Sept. CART
- At the next meeting we will set up a schedule for the recordings
- It was suggested that additional language be added. (the question is of length of time - Ken will check this)
- It was agreed to record the CART in both English and Spanish (Carol will provide the translation)
- CAB members stayed to help Robin craft wording for the next CART

4. Quorum:

- 50% of members - 5 out of 10

5. CAB survey:

- not discussed since Judith was not present and was unable to complete the survey

6. CAB's Vision:

- We did not have access to KPFA's vision so we tabled much of the discussion to the next meeting.

7. Communities discussion:

- a. How are we defining communities? How well is KPFA serving the range of communities?
- b. Individuals discussed the communities they represent and what their vision is regarding the relationship between KPFA and those communities.
 - **Rahman:** lives in San Mateo County, Youth, artist community in San Jose, Hip Hop community, teaches hip hop, is around high school age youth a great deal and has a good sense of their interests and issues. He would like to translate KPFA into a resource for them and to get their voices on the air.
 - **Ken:** lives in Richmond, Chevron refinery issues, education groups in schools, MECA.
 - **Alejandro:** lives in San Jose, is a nurse, mono-lingual (English), extremely conversant with social media, e.g., Facebook, Presente.org. Believes that KPFA needs to play a larger role in the Latin American Community. He believes this community deserves 1 hour per day based on numbers, that this programming needs to be multi-lingual.
 - **Robin:** lives in Contra Costa Community, immersed in the Reggae world
 - **Steve:** lives in Berkeley, neighborhood associations, community rights issues, Smart Meter movement.
 - **Carol:** Community service, NAACP, Farmer's Market, nonviolence, interfaith community. PSA: believes that KPFA needs to reach into other areas, e.g., fliers in Spanish.
 - **Mary:** lives in north Berkeley, retired teacher, works closely with labor in leadership positions, educators, Iraqi rights, prisons, community musicians
- c. In considering how CAB can best do outreach to the various listening communities served by KPFA, we noted that "communities" can be defined in different ways, including:
 - geographic communities (e.g., where people live and work)
 - social justice communities around varied issues
 - identity-based communities (e.g., race, ethnicity, gender, sexual orientation, age)
 - service and employment communities (e.g., labor, education, health, housing, etc.)
 - cultural communities (e.g., language spoken, religion, various types of performing arts -- music, spoken word, etc.)

8. Relationships:

- No decisions, as the purpose of this discussion was to help contextualize a future strategy discussion on our CAB work plan. Discussion included: Can CAB serve as a liaison between management, LSB, and the community? Need to front load what we do when working with groups to check that the information we plan to collect and disseminate will be useful and relevant to KPFA staff and its listening communities. Need to present concrete issues, Rahman offered to do rap presentations when we present to the LSB.

9. Visitors:

- discussed scheduling 2 minutes for them to present whatever they want. Felt there was a need to discuss further.

10. Locations outside KPFA for meetings:

- Robin made contact with Eastside Arts Alliance who is interested in hosting us. Further discussion next time.

11. Appreciations:

- All are glad to see us getting to know and trust each other more.