

# Interim General Manager's Report to the Local Station Board

## Music Town Hall - November 2025

### Holiday Fund Drive

- Holiday Fund Drive
    - Tuesday, December 9th to Friday, December 12th.
    - Goal: \$350,000
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### Introduction of Interim Music Director

In March of 2024, we moved Mike Biggz into the role of Interim Music Director, to strengthen communication and provide support for the station's Music Department, which comprises close to 60% of programming. Mike began his journey in radio by joining the award winning organization Youth Radio in 1994 and he began working there, as well as volunteering simultaneously at KALX, from 1996-2004. Mike joined KPFA in 2003 as an associate producer for Hard Knock Radio and as Technical Director for Flashpoints in 2012. He has a deep music background and he is a respected night club DJ throughout the San Francisco Bay Area.

As Interim Music Director, he is the main support staff for all of the music department's needs, questions, and concerns. In collaboration with the music programmers, he will work on making KPFA's music mission more visible to the community by developing relationships with local music venues, helping develop a music focused area of [kpfa.org](http://kpfa.org) that will promote forthcoming shows and events, as well as include a KPFA monthly top music list. His goal is to bring the KPFA sound to as many listeners in our community and expand our audience.

#### 2025 Accomplishments:

Concert Calendar: a weekly concert calendar informing listeners about artist performances at local venues.

Digital Music Library: digitizing physical media into the station's digital music library, which is accessible for all station DJs.

#### Outreach:

- Began a collaboration with local business Donkey & Goat Winery to have one KPFA DJ play music and promote the station at their First Friday block party. This is a family friendly, fun environment.
- Collaborated with Stern Grove Festival to include two KPFA DJs to play music before one of their Summer Concert Series, as well as broadcast the performance live on 94.1 FM.

Content Creation: Posts a monthly music column on KPFA.org and creates a YouTube playlist of music listed in the article.

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