

## Community Advisory Board Report to the LSB October 18, 2014

1. The KPFA Community Advisory Board is charged with "advising the governing body of the station with respect to whether the programming and other policies of the station are meeting the specialized educational and cultural needs of the communities served by the station".  
(396K8 Communication Act)

Those specialized needs are addressed in the KPFA mission statement

- To promote cultural diversity and pluralistic community expression
- To contribute to a lasting understanding between individuals of all nations, races, creeds and colors
- To promote freedom of the press and serve as a forum for various viewpoints
- To maintain an independent funding base

In considering the historical and current culture of KPFA's signal area population, we appreciate the hundreds and indeed thousands of organizations actively pursuing the same goals that we have with KPFA's mission statement. This number increases as we include the expanse of the internet. The Community Advisory Board is working to contact both individuals and organizations and to ask them to give us information about their interests, involvement and suggestions for partnering with the station. We use a the KPFA Community Feedback Form for written responses as well as phone and email contact .We also let people know about station resources and invite them to connect with the station through membership, listenership, viewing and volunteering. **Please let us know the names of organizations and individuals who you would like us to be in contact with so that we can invite them to our meetings.**

2. The Community Advisory Board expresses our concern about the recent replacement of the local KPFA volunteer phone answering system with an out of state paid system which results in:

Less community participation which provided a great opportunity for people to get to know and support the station.

Discrimination against low income people who were able to be members of KPFA through contributing work hours to the station in the phone room.

Concern about KPFA contracting with a company associated with the Tea Party.

Numerous problems in the recent pledge drive including call company reps. not answering the phones, putting people on hold for long times, not mentioning payment options or inaccuracies with information taken.

**We urge the station to reinstate the phone room.**

3. The Community Advisory Board also supports the expansion of audiovideo livestreaming on the KPFA website to increase community involvement and interest in the station in alignment with its mission.